

12.101 Policy.

The *head of the agency* shall—

- (a) Conduct *market research* to determine whether *commercial products, commercial services, or nondevelopmental items* are available that could meet the agency's requirements;
- (b) Acquire *commercial products, commercial services, or nondevelopmental items* when they are available to meet the needs of the agency; and
- (c) Require prime contractors and subcontractors at all tiers to incorporate, to the maximum extent practicable, *commercial products, commercial services, or nondevelopmental items* as *components* of items supplied to the agency.

Parent topic: [Subpart 12.1 - Acquisition of Commercial Products and Commercial Services](#)