## 538.270-2 Evaluation of offers with access to transactional data.

- (a) *Applicability*. Utilize this evaluation methodology for negotiating MAS offers when the commercial sales practices format is not included in the solicitation (see 515.408).
- (b) Contracting Officers shall utilize the techniques in FAR 15.404 when evaluating pricing for MAS offers.
- (c) Order of preference. When evaluating MAS offers and establishing negotiation objectives, Contracting Officers shall-
- (1) Use the following data that is already readily available in accordance with FAR 15.404-1(b)(2)(ii):
- (i) Prices paid information on contracts for the same or similar items.
- (ii) Contract-level prices on other MAS contracts or other government-wide contracts for the same or similar items.
- (iii) Commercial data sources that consolidate and normalize prices offered by commercial vendors to the general public to compare prices for the same or similar items.
- (2) If the Contracting Officer cannot determine the prices offered to be fair and reasonable based on the data described in 538.270-2(c)(1), perform market research to compare prices for the same or similar items in accordance with FAR 15.404-1(b)(2)(vi).
- (3) If the Contracting Officer cannot determine the prices offered to be fair and reasonable based on the data described in  $\underline{538.270-2(c)(1)}$  or  $\underline{(2)}$ , perform an analysis of data other than certified cost or pricing data (as defined at FAR 2.101) provided by the offeror in accordance with FAR 15.404-1(b)(2)(vii).

**Parent topic:** <u>538.270 Solicitation</u>, evaluation, and award of Federal Supply Schedule (FSS) contracts.